The Brand New

UP YOUR BUSINESS 3.0

Intimate, Interactive, In-Depth Leadership Workshop

Stay hungry with a **RED BELT** mindset! Help your team reach it's fullest potential!

INVESTMENT

\$1,500 Per Person

Includes the two-day workshop, workshop materials, catered breakfast and lunch each day. It does not include airfare or hotel rooms.

DATES & LOCATIONS

Los Angeles Elite Center January 18-19, 2017 March 15-16, 2017 May 17-18, 2017

Chicago O'Hare Marriott September 13-14, 2017



Dave Anderson is president of LearnToLead, the author of thirteen books, and a columnist for two national magazines. He gives over 100 leadership presentations annually and has spoken in 16 countries.

TO REGISTER

CALL 818-735-9503

EMAIL ROSE@LEARNTOLEAD.COM

Workshop seats are limited and will close with no further notice.

REGISTER YOUR TEAM NOW

Call 818-735-9503 Email Rose@LearnToLead.com

The Brand New Up Your Business 3 Up Intimate, Interactive, In-Depth Leadership Workshop

New 3.0 Agenda

DAY ONE

- 1. How to Build a Culture of Accountability!
- 2. How to Become a Leader Worth Following!
- 3. Recognize and Overcome the Four Stages of Personal and Corporate Decline!
- 4. How to Make Tough Decisions Faster!
- 5. Breakout Sessions to Discuss and Create Action Plans!
- 6. How to Create Compelling Performance Expectations for Each Job Position!
- 7. How to Create a Ferocious Daily Focus!

DAY TWO

- 1. How To Find And Recruit Great People!
- 2. How To Create An Effective Interview Process!
- 3. How To Conduct Effective One-On-One Coaching Sessions!
- 4. How To Maximize Your Training Meetings!
- 5. Ten Tips to Attract and Retain Talent!
- 6. Breakout Sessions to Discuss and Create Action Plans!
- 7. How to Increase Employee Engagement!
- 8. How to Use Effective Coaching Consistently to Turn Around Non-Performers!

PLUS... A four week video follow-up program to aid follow through and results!